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KELLOGG SEED COMPANY

P. O. BOX 684

MILWAUKEE, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS
PLEASE RUSH

SEC. 435½, P. L. & R.

U. S. POSTAGE

1cPAID

Milwaukee, Wis.

Permit No. 409

M.R. Newman, Reference Librarian,
Bureau of Plant Industry, U.S.D.A
Washington, D.C.

Phone Broadway 4160

P. O. Box 684

322 E. Florida St.

Kellogg Seed Company

MILWAUKEE, WISCONSIN



DEPENDABLE SEEDS

We quote today subject to market change.

LIBRARY

RECEIVED

★ MAY 25 1932 ★

U. S. Department of Agriculture

Prices F. O. B. Milwaukee, Wis.

Terms Net Cash

May 12, 1932

TIMOTHY

	Per 100 Lbs.
RAINBO	\$ 4.00
Mountain	3.90

TIMOTHY & ALSIKE

	Per 100 Lbs.
About 15% Alsike.....	6.00
About 25% Alsike.....	6.75
About 50% Alsike.....	8.50

MEDIUM RED CLOVER

	Per 100 Lbs.
RAINBO	17.00
Mountain	16.25
Valley	15.50

MAMMOTH CLOVER

	Per 100 Lbs.
RAINBO	17.50

ALSIKE CLOVER

	Per 100 Lbs.
RAINBO	15.50
RAINBO, Idaho Grown.....	16.00
Mountain	15.00

ALSIKE SPECIALS

	Per 100 Lbs.
RAINBO—	
contains about 5% White....	14.50
contains about 8% White....	14.25
contains about 10% White....	13.50

WHITE CLOVER

	Per 100 Lbs.
RAINBO	40.00
Mountain	37.00
Mixed White Clover.....	33.00

KOREAN LESPEDEZA

RAINBO	12.50
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	Per Ton
100-lb. Burlap Sacks.....	\$25.00
100-lb. Cotton Bags.....	27.00
50-lb. Cotton Bags.....	30.00
25-lb. Cotton Bags.....	35.00
In carload lots, 15 tons,	
\$5.00 per ton less.	
Less 10% Dealer's Discount.	

GRIMM ALFALFA
IDAHO GROWN

	Per 100 Lbs.
State Sealed and Certified	
RAINBO—Blue Label.....	22.00
30-lb. or 60-lb. bags.	

MONTANA GROWN

State Sealed and Certified.	
RAINBO—Blue Label.....	22.00
30-lb. or 60-lb. bags.	

BLACKFOOT BRAND
IDAHO GROWN

State Sealed and Certified.	
Blue Label	23.00
30-lb. and 60-lb. bags.	

COMMON ALFALFA
KANSAS GROWN

U. S. Verified Origin.	
RAINBO	13.50

UTAH GROWN

U. S. Verified Origin.	
RAINBO	16.00

IDAHO GROWN

U. S. Verified Origin.	
RAINBO	16.50

MONTANA GROWN

RAINBO—State Sealed	
In full bags.....	17.00
60-lb. bags.....	17.35

CANADIAN VARIE-
GATED ALFALFA

U. S. Verified Origin.	
RAINBO, large bags.....	20.65
60-lb. bags.....	21.00

WISCONSIN GROWN
ALFALFA

U. S. Verified Origin.	
RAINBO, large bags.....	\$19.00
60-lb. bags.....	19.35

SPECIAL ALFALFA

Lot "FERN," Purity 99.54%....	15.00
U. S. Verified Origin, a Mixture of	
Montana, Idaho, Utah, Kansas and	
Wisconsin Grown Seed.	

ROOT SEEDS

MANGEL WURZEL

	Per 100 lbs.
Mammoth Long Red.....	22.00
Golden Tankard	22.00
Giant Half Sugar.....	22.00

RUTABAGA

American Purple Top.....	28.00
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TURNIP

Long White Cowhorn	23.00
Purple Top Strap Leaf	23.00
Purple Top White Globe	23.00

SWEET CLOVER

WHITE BLOSSOM
SWEET CLOVER

	Per 100 Lbs.
RAINBO	5.75
Mountain	5.25

YELLOW BLOSSOM
SWEET CLOVER

RAINBO	6.00
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GRUNDY COUNTY WHITE
BLOSSOM SWEET CLOVER

RAINBO	5.75
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ALBOTREA

RAINBO	7.50
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This improved
INOCULATOR
may be
applied to the
Seed either
Wet or Dry.

Dealer Retail
Cost For

No. 1 Alfalfa Sweet Clover (1 bu. size enough for 60 lbs.)	.35	.50
No. 2 Clovers (1 bu. size enough for 60 lbs.)	.35	.50
No. 3 Peas and Vetch (2 bu. size enough for 120 lbs.)	.35	.50
No. 6 Soy Beans (2 bu. size enough for 120 lbs.)	.35	.50
\$8.40 per case of 24 cans.		
GARDEN SIZE Peas, Beans, Sweet Peas (Enough for 2 lbs.)	.10	.15

RAINBO BRAND SEEDS

SEED GRAINS RAINBO BRAND

SPRING WHEAT		Per Bushel
Marquis	1.20	
Progress	Out	

SPRING RYE		
Wisconsin Grown.....	1.00	

OATS		
Swedish Type Extra Heavy.....	.60	
White Cross.....	.60	
Yellow Kherson.....	.55	
Wisconsin No. 7 Certified.....	.55	
White Kherson45	
Iogold60	

BARLEY		
Oderbrucker, 6 Rowed.....	.75	
Wisconsin Pedigree.....	.75	
Wisconsin No. 37 Certified.....	.80	
Wisconsin No. 38 Certified.....	.95	

SPELTZ		Per 100 lbs.
Fancy	1.75	

BUCKWHEAT		
Japanese	1.80	
Silverhull	1.70	

FIELD PEAS		Per 100 lbs.
RAINBO Canadian Field.....	5.00	
Mountain Canadian Field.....	Sold Out	
RAINBO, Green	4.00	
RAINBO, Scotch	4.00	
RAINBO, Marrowfat	5.50	

SOY BEANS		Per 100 lbs.
RAINBO, Manchu	1.50	
RAINBO, Illini	1.50	
RAINBO, Ito San	1.90	
RAINBO, Early Black	2.20	

WINTER VETCH		Per 100 lbs.
RAINBO	10.00	

AMBER CANE— FOR FODDER ONLY		Per 100 lbs.
RAINBO	2.25	

MILLETS		Per 100 lbs.
RAINBO, Common	2.50	
RAINBO, German	2.50	
RAINBO, Hungarian	2.75	
RAINBO, Japanese	3.65	
RAINBO, Early Fortune.....	2.25	

FLAX		Per 100 lbs.
RAINBO, For Seeding	3.50	

DWARF ESSEX RAPE		
RAINBO	5.25	

WHITE CLOVER SEED		Per 100 lbs.
Conveniently packed for Counter Trade		

RAINBO		
1 lb. boxes (25 to case).....	43.00	
½ lb. boxes (50 to case).....	43.50	

POULTRY FEEDS

In 100-lb. bags.

CRUSHED OYSTER SHELL		Per 100 lbs.
RAINBO90	

MICA SPAR-GRIT—All Sizes		
RAINBO, ton lots.....	.95	
Smaller quantities.....	1.00	

CHARCOAL		Per 100 lbs.
Poultry Size	1.75	
Chick Size	1.75	
Pulverized	1.85	

GRASSES

KENTUCKY BLUE GRASS		Per 100 lbs.
RAINBO	15.00	
Mountain	14.00	

CANADIAN BLUE GRASS		
RAINBO	14.50	

FANCY RED TOP		
RAINBO	10.00	
Mountain	9.50	
Unhulled Fancy	8.00	
Unhulled Choice	7.50	

ROUGH STALKED MEADOW GRASS		
RAINBO	17.50	
Excellent for shady conditions.		

RYE GRASS (Imported)		
RAINBO Italian	10.00	
RAINBO Perennial	10.50	
RAINBO Pacey's	11.00	
RAINBO American Grown.....	4.75	

BENT GRASS— RAINBO BRAND		
South German Mixed.....	79.00	
Astoria Bent, Certified.....	85.00	
Seaside, Certified.....	85.00	

ORCHARD GRASS		
RAINBO	8.50	

MEADOW FESCUE		
RAINBO	7.00	

CHEWINGS FESCUE		
RAINBO	26.00	

HARD FESCUE		
RAINBO	16.00	

SHEEPS FESCUE		
RAINBO	16.00	

BROMUS INERMIS		
RAINBO	16.00	

SUDAN GRASS

RAINBO		Per 100 lbs.
RAINBO	2.25	



LAWN GRASS in 100-lb. sacks

		Per 100 lbs.
RAINBO	24.00	
RAINBO—for Shade	26.00	

RAINBO LAWN SEED in Cartons		Per 100 lbs.
5-lb. (9 to a case).....	26.00	
1-lb. (24 and 50 to a case).....	27.00	
1-lb. Shade Grass (24 and 50 to a case)	28.00	
5-lb. Shade Grass (9 to a case)	27.00	

GREENDALE LAWN SEED		Per 100 lbs.
1-lb. cartons (50 to a case).....	17.00	
3-lb. bags (20 to a bundle).....	15.50	
5-lb. bags (10 to a bundle).....	15.50	
50-lb. and 100-lb. bags.....	14.00	

BLUE MOUND LAWN SEED In 5-lb. and 10-lb. Cloth Bags.		Per 100 lbs.
1-lb. carton 50 to a case).....	18.00	
5-lb. bags (10 to bundle).....	16.50	
10-lb. bags (5 to bundle).....	16.50	
Bulk 50-lb. and 100-lb. bags....	15.00	
Shade Grass, bulk.....	17.00	

SHAMROCK LAWN SEED		
100-lb. sacks	12.00	

STAR LAWN SEED		
100-lb. sacks	10.00	

LIME

For Lawns and Gardens.

10-lb. boxes		Per Box .18
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BIRD SEED

		Per 100 lbs.
Sunflower, fancy	6.25	
Canary	5.25	
Hemp	4.25	
Bird Rape	5.75	
Large Rape	4.75	
Argentine Flint Corn.....	2.50	
Large White Millet.....	2.25	

STOCK SPRAYS, INSECTICIDES, ETC.

ZIT

STAINLESS, ODORLESS STOCK SPRAY		
1 Gal. Cans @.....	13.50	Per Doz.
Packed 15 Cans to the Doz. 3 Cans Free		
5 Gal. Cans @.....	.86	Per Gal.
30 Gal. Drums @.....	.81	" "
55 Gal. Drums @.....	.76	" "

BONIDE

LESTAYN STOCK SPRAY		
1 Gal. Cans @.....	8.40	Per Doz.
5 Gal. Cans @.....	.65	Per Gal.
55 Gal. Drums @.....	.55	" "

GREEN-TOX

NON-POISONOUS LIQUID INSECTICIDE		
1 Oz. Bottles @.....	2.80	Per Doz.
6 Oz. Cans @.....	8.00	" "
1 Pt. Cans @.....	16.00	" "
1 Qt. Cans @.....	28.00	" "

BONIDE

SUPERFINE HOUSEHOLD FLY SPRAY		
1 Pt. Bottles @.....	4.00	Per Doz.
Packed 15 Bottles to the Doz.		
3 Bottles Free.		
1 Qt. Cans @.....	6.00	Per Doz.
Packed 15 Cans to the doz. 3 Cans Free		

PIK-NIX

POULTRY CANNIBALISM OINTMENT		
Carton 24- 4 Oz. Pkgs. @	9.60	Per Ctn.
Carton 12-12 Oz. Pkgs. @	8.00	" "

"ACME" ARSENATE OF LEAD

		Per Lb.
100 lb. Drums.....	.13	
4 lb. (24 lbs. per case).....	.13	
1 lb. (24 lbs. per case).....	.16	

"ACME" BORDEAUX MIXTURE

100 lb. Drums.....	.11
4 lb. (24 lbs. per case).....	.12
1 lb. (24 lbs. per case).....	.17

"ACME" CALCIUM ARSENATE

100 lb. Drums.....	.08
4 lb. (24 lbs. per case).....	.08
1 lb. (24 lbs. per case).....	.13

"ACME" LIME SULPHUR

200 lb. Drums.....	.09
100 lb. Drums.....	.10
50 lb. Drums.....	.11
25 lb. Drums.....	.12
12½ lb. Bags (200 lbs. per Drum)09½
10 lb. Cans (40 lbs. per Case)17
5 lb. Cans (30 lbs. per Case)19
1 lb. Cans (24 lbs. per Case)21

Broken Case Lots "ACME" Products
2 cents per lb. higher.

RAINBO BRAND SEED CORN

WISKA VARIETIES

GROWN ONE YEAR IN NEBRASKA
FROM WISCONSIN SEED

	Per Bu.
RAINBO BRAND Wisconsin No. 7.....	1.30
RAINBO BRAND Northwestern Dent	1.40

WISCONSIN GROWN

	Per Bu.
RAINBO BRAND COLD RESISTANT Golden Glow...	2.10
RAINBO BRAND Golden Glow or Wisconsin No. 12...	2.10
RAINBO BRAND Silver King or Wisconsin No. 7.....	2.10
RAINBO BRAND Wisconsin No. 8.....	2.10
RAINBO BRAND Early Murdock	2.10
RAINBO BRAND Wisconsin No. 25.....	2.20
RAINBO BRAND Northwestern Dent.....	2.25
RAINBO BRAND Minnesota No. 13.....	2.10

Grown by Jacques and Spangler. Name kind wanted.

NORTHERN WISCONSIN GROWN, DENT VARIETIES

RAINBO BRAND Northern Grown Golden Glow (Grown in Shawano County).....	2.25
RAINBO BRAND COLD RESISTANT GOLDEN GLOW (Grown in Shawano County).....	2.25
RAINBO BRAND WISCONSIN No. 25 (Grown in Shawano County).....	2.35

FLINT CORN, WISCONSIN GROWN

RAINBO BRAND, SPANGLER'S Smut Nose Flint....	2.25
RAINBO BRAND SPANGLER'S Sanfords White Flint	2.25

All Wisconsin Grown Corn packed 2 bu. per bag and contain a specimen ear of corn.

POP CORN

	Per 100 Lbs.
RAINBO BRAND Baby Rice.....	8.00

MINNESOTA GROWN

	Per Bu.
RAINBO BRAND Minnesota No. 13	1.60
RAINBO BRAND Wisconsin No. 12	1.60
RAINBO BRAND Wisconsin No. 8	1.60
RAINBO BRAND Wisconsin No. 7	1.60
RAINBO BRAND Wisconsin No. 25	1.60

DENT CORN, NEBRASKA GROWN

	Per Bu.
RAINBO BRAND Golden Glow or Wisconsin No. 12...	1.20
RAINBO BRAND Wisconsin No. 7.....	1.20
RAINBO BRAND Wisconsin No. 8.....	1.20
RAINBO BRAND Minnesota No. 13.....	1.20
RAINBO BRAND Early Murdock.....	1.20
RAINBO BRAND Pride of the North.....	1.20
RAINBO BRAND King of the Earliest.....	1.20
RAINBO BRAND White Cap Yellow Dent.....	1.20
RAINBO BRAND Reid's Yellow Dent.....	1.20
RAINBO BRAND Improved Leaming	1.20
RAINBO BRAND Iowa Gold Mine.....	1.20
RAINBO BRAND Wisconsin No. 25.....	1.30
RAINBO BRAND Northwestern Dent	1.30

FLINT CORN, NEBRASKA GROWN

RAINBO BRAND, Longfellow	1.75
RAINBO BRAND Canada Smut Nose.....	1.75
RAINBO BRAND Sanford White Flint.....	1.75

SWEET CORN

	Per 100 Lbs.
RAINBO BRAND Stowell's Evergreen Wisconsin Grown	10.00
RAINBO BRAND Golden Bantam Wisconsin Grown...	10.00
RAINBO BRAND Early Evergreen.....	10.00
RAINBO BRAND Bantam or Evergreen.....	10.00

FODDER CORN

	Per Bu.
RAINBO BRAND Red Cob, Fancy Quality.....	.85
RAINBO BRAND Leaming Fodder, Iowa Grown.....	.85
RAINBO BRAND Pride Fodder, Iowa Grown.....	.85
RAINBO BRAND Eureka Fodder, Virginia Grown.....	1.95

CRO-TOX

CROW AND BIRD REPELLENT.
PROTECTS SEED CORN AND GRAINS
FROM LOSS OF SEED AFTER PLANTING.

EIGHT OUNCES OF CRO-TOX WILL TREAT ONE BUSHEL OF CORN

8 oz. Size @ \$4.80 Per Dozen
Packed 15 Cans to the Dozen, 3 Cans Free

16 oz. Size @ \$8.00 Per Dozen
Packed 15 Cans to the Dozen, 3 Cans Free

5 Gal. Cans @ \$3.00 Per Gallon

1 Qt. Size @ \$12.00 Per Dozen
Packed 15 Cans to the Dozen, 3 Cans Free

1 Gal. Size @ \$38.00 Per Dozen
Packed 15 Cans to the Dozen, 3 Cans Free

EXTERMINATORS FOR RATS AND MICE

TOPZOL

NON-POISONOUS SQUILL RAT POWDER

2 oz. Pkgs. @ \$4.00 Per Dozen
Packed in Counter Display Carton

SANASEED

A SEED THAT EXTERMINATES MICE

Carton 24-25c Pkgs. @ \$4.00 Per Carton
Packed in Counter Display Carton

KELLOGG SEED COMPANY

Telephone Broadway 4160

322 E. Florida Street

Milwaukee, Wis

P. O. Box 684



PLANTERS' REFERENCE

Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Beans, Soy, broadcast	60-80	60
Beans, Soy, drills	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Buckwheat	45-60	52
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Sweet Corn.....	12	
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28	56
Lawn Grass	Depending on Conditions	Depends on Quality
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Peas, Canada Field—broadcast.	120-150	60
Peas, Canada Field—with grain	75-90	60
Rape, broadcast	8-10	50
Rape, in drills	5-6	50
Red Top, Solid seed	7-12	14
Red Top, unhulled	10-15	14
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Speltz	62-100	48
Sudan Grass, broadcast	15-25	50
Sudan Grass, in drills	4-8	50
Sunflower	8-10	24
Timothy	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN



CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS,
BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$.75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	24.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. drum	144.00	115.20 " "	1 "

SEMESAN

A GENERAL DISINFECTANT FOR VEGETABLE
AND FLOWER SEEDS OR BULBS, AND
CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.75	22.00 " "	2 "
5-lb. "	13.00	104.00 " "	1/2 "
25-lb. pail	51.25	41.00 per pkg.	1 only
100-lb. drum	200.00	160.00 " "	1 "
300-lb. "	585.00	168.00 " "	1 "

SEMESAN JR.

Prices in case lots broken cases 25% off list.
A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NEW IMPROVED SEMESAN BEL

AN INSTANTANEOUS DIP DISINFECTANT FOR
SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH
PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$.50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.00	16.00 " "	2 "
5-lb. "	9.00	72.00 " "	1/2 "
25-lb. pail	33.75	27.00 per pkg.	1 only
100-lb. drum	130.00	104.00 " "	1 "
300-lb. "	375.00	300.00 " "	1 "